

HOOSIER OPEN 9-BALL TOUR

SEASON 11 — SPONSORSHIP PACKAGES

Indiana's Premier Competitive Pool Circuit | October 2026 | 10+ Events | 500+ Players

1.3M

Views

↑ 50.5%

158K

Viewers

Season 10

15.2K

Interactions

↑ 43.9%

12.9K

Link Clicks

↑ 41.9%

Reach a passionate and growing pool community through live events, streaming, and digital media. Season 10 delivered **1.3 million views** — up 50% year over year. Your brand reaches an audience that engages, clicks, and follows every stop of the tour.

TITLE SPONSOR

\$1,000 / Season

Your brand IS the tour.

- ✓ Tour name includes your brand: "Hoosier Open 9-Ball Tour — Presented by [Company]" all season
- ✓ Logo on livestream overlay — every broadcast, all season (1.3M+ annual views)
- ✓ Verbal mention at open & close of every livestream broadcast
- ✓ Logo on event banners at every tour stop
- ✓ Dedicated sponsor spotlight page on website with logo, description & link
- ✓ 2 featured social media posts per month (158K+ audience)
- ✓ Featured in every email newsletter to the tour community
- ✓ Recognition at end-of-season awards ceremony
- ✓ Right of first refusal for Season 12 Title Sponsorship

EVENT SPONSOR

\$500 / Event Stop

Maximum exposure at your chosen tour stop.

- ✓ Logo on livestream overlay for that event's full broadcast
- ✓ Verbal mention at broadcast open, mid-match, and close
- ✓ 2–3 dedicated social media posts the week of your event
- ✓ Logo on event banner at that stop
- ✓ Website listing under Event Sponsors with logo and link

STREAM SPONSOR

\$300 / Season

On-screen all season — including a real commercial slot.

- ✓ 30–45 second commercial slot between matches every broadcast — provide your video or we'll produce one for you
- ✓ Logo on livestream overlay all season (every broadcast)
- ✓ Verbal mention at the start of each broadcast
- ✓ Permanent replay & VOD exposure on YouTube + Facebook
- ✓ Website listing with logo and link
- ✓ 1 social media shoutout per month

SUPPORTING SPONSOR

\$100 / Season

Community-level support with real ongoing visibility.

- ✓ Logo displayed on livestream overlay during broadcasts
- ✓ Weekly Facebook mention across Hoosier Open social pages
- ✓ Logo on website Sponsors page with link
- ✓ Logo included on advertising materials (flyers, social graphics, promos)

WHY PARTNER WITH THE HOOSIER OPEN?

- **Better value than advertising** — Title Sponsor costs under \$0.80 per thousand views vs. \$5–\$15 for a Facebook ad
- **Proven growth** — 1.3M views in Season 10, up 50% year over year and still climbing
- **Engaged audience** — 12.9K link clicks means your audience acts on what they see
- **Year-round presence** — October through June, 10+ events across Indiana
- **Stream Sponsor exclusive** — a real 30–45 second commercial slot during live broadcasts, something most local businesses have never had access to

READY TO PARTNER WITH THE TOUR?

rackemjoe@hoosieropen9-balltour.com • hoosieropen9-balltour.com/sponsors

Season 11 begins October 2026 • Indy Cup 2026: September 5–6, John Wayne's Pub, Indianapolis